



The Great Deer Chase is looking for supporters for the 2015 season!

Event Date: **August 15, 2015**

Held annually in August, the Great Deer Chase is Swedetown Recreation Area's premier mountain bike race. It is the main source of income to fund the development and maintenance of Swedetown's 30+ miles of public hiking and biking trails. With the Swedetown Recreation Area being less than a mile from downtown Calumet, it truly is one of Calumet's greatest resources, enjoyed by visitors and locals all year long.

The race funds are used to purchase signs, bridging materials and trail surfacing gravel. Our plans include improving and signing the sustainable sections of two track trails. Making them more accessible and user friendly for bikers and runners who prefer a wider trail. Estimated costs for this are in excess of \$25,000.

Please consider the long term benefit to having such a great trail system which benefits the local economy and enhances our quality of life. Please support the Great Deer Chase and Swedetown Trails.

The Swedetown Trails Club prints summer trail maps every year as well as a kiosk map at the Swedetown Chalet and the M-203 trailheads. Supporters will receive ad space on these as well as on event t-shirts or other giveaways. See the benefit packages or the various support levels.

Support Levels

Title Supporter - \$2,500+ The race will be named for your business. You will be the only Title Supporter. "The (your name here) Great Deer Chase Mountain Bike Race."

Benefits: Name incorporated with race name and race logo in ALL media; Title supporter designation on kiosk map and website; prominent link with logo on Home page of website; large ad in trail maps; name on front of t-shirt and awards where possible; full page ad in racer packet.

Chief Supporter - \$1,500+ Open to more than one Business or Organization

Benefits: Name and/or business logo on all posters, Chief Supporter designation on kiosk map; logo with link on website homepage; large ad in trail maps; name/logo largest and on upper portion of back of event t-shirt; ¾ page ad in racer packet.

Major Supporter - \$500+

Benefits: Major Supporter designation on kiosk map and website; large ad in trail maps; larger name/logo on back of event T-shirts; ½ page ad in racer packets.

Trail Builder Supporter - \$250+

Benefits: Trail Builder Supporter designation on kiosk map and website; small ad in trail maps; smaller name/logo on back of event T-shirts; 1/4 page ad in racer packets.

Maintenance Supporter - \$100+

Benefits: Maintenance Supporter designation on kiosk map and website; text listing in trail maps; name on back of event T-shirts; 1/8 page ad in racer packets.

Swag Donor - You choose what you wish to have given away at the awards ceremony

Benefit: Mention of your donation at the awards ceremony. 50% of retail value can apply to one of the donor levels above giving you the benefits of that level.

Note: Please have your signed, support commitment in before March 15 to be included in the print media as well as Trail and Kiosk maps.

Yes, I want to help improve the trails at Swedetown!

Sign up by April 1, 2015 to ensure inclusion in our 2015 print media.

- I want to be the **2016 Title Supporter** (\$2,500+, 2015 already claimed)
- I Want to be a **Chief Supporter** (\$1,500+)
- I Want to be a **Major Supporter** (\$500+)
- I Want to be a **Trail Builder Supporter** (\$250+)
- I Want to be a **Maintenance Supporter** (\$100+)

Amount Enclosed: _____

Bill Me: _____
(Note: 50% Payment due by April 15, 2015 with balance due by June 15, 2015)

Contact: _____

Organization: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Website: _____

Authorized Signature _____

Completion of this form is a binding contract for donation. Invoices will be sent on request. Full payment is requested by June 15, 2015.

Thank you for your contribution to the Great Deer Chase and the continued development and improvement of the Swedetown Recreation Area.

Swedetown Trails Club

SUMMER TRAILS

Great Trails

Great Need

**Great Time
to Lend a Hand**

Future Wish List:

- Repair two-track trails and restore outslope & grade to mitigate erosion. Improve access and surface for bikers and runners who prefer wider trails. (>\$25,000)
- Trail Signage for Two Track trails (\$1,400)
- Kiosk sign improvements (\$1,200)
- Gravel for Trail Repairs (\$1,250)
- Install gates to prevent damage to more sensitive areas (\$1,150)
- Wood and hardware for Boardwalks (\$3,400)
- Improve Landscaping Around Chalet (\$2,500)
- Improve and Update Sign at Entrance (\$800)
- Continued Trail Maintenance & Improvement (\$500 annually)
- Bike Skills Park development in Agassiz Park (\$5,000)

What Our Supporters Have Enabled Us to Do

- Provide over 1,200 user trail maps every season.
- Place large kiosk maps at the Chalet and M-203 trailheads.
- Install time locks in the chalet to allow year 'round access to restrooms during daylight hours.
- Update & improve single-track trails signage.
- Purchase a used John Deere 4x4 Compact Tractor with Flail Mower, Box Scraper and Auger attachments to help maintain two track trails and install gates and signage.
- Purchase a 6'x10' Dump Wagon to haul materials to trail worksites
- Continue building and maintaining trails as well as armoring "less sustainable" sections of trail
- Begin to repair ORV damage to two track trails
- Build singletrack addition to the "Bunker Trail" and adding the "Sandy Bottom Bypass."
- Begin improvements to tread on "Farmer's Well Trail."
- Install numerous boardwalks on the "Bridges Trail."
- Purchase a walk behind string mower to cut back the weeds along the singletrack.

Volunteers Needed

It takes a small army to host an event such as the great Deer Chase. The 15 and 30 Mile main event and 3 and 5 mile youth races run during the day on Saturday. Some jobs last the entire race and can be split between a number of people; others take only 10-30 minutes. If you have some spare time, we're sure we can find a spot that would fit the time you have available.

If you or your organization/business wish to adopt an intersection or a specific task please let our volunteer coordinator know your area of interest. We can help you with the specifics regarding the manpower needed and time commitment.

In addition to the myriad of tasks during the races there is also course set up and clean up before and after the race. All help will be greatly appreciated and will enable those coming to visit to experience an enjoyable race that will have them returning not only next year, but a few weeks later to enjoy the trails at a more leisurely pace.

You may sign up online on the Volunteer page of the greatdeerchase.org website or contact our Volunteer Coordinator at mtnbikemail@gmail.com; please put "volunteer" in the subject line.

Thanks for considering involvement in the Great Deer Chase.

Great Deer Chase

PO Box 173 • Calumet, MI 49913

www.GreatDeerChase.org

Gail Neufeld, Director
mtnbikemail@gmail.com

General questions by phone contact: Marc Norton
during business hours M-F — 8am - 5pm

(906) 337-1300



**Your
Contribution
Keeps Them
Riding**



**Your Support
Keeps Us
Working!**

